authorized.by
TÜV SAARLAND GROUP

QUICK START

Your authorized.by seal in 5 steps

About 15 minutes – no programming skills required.

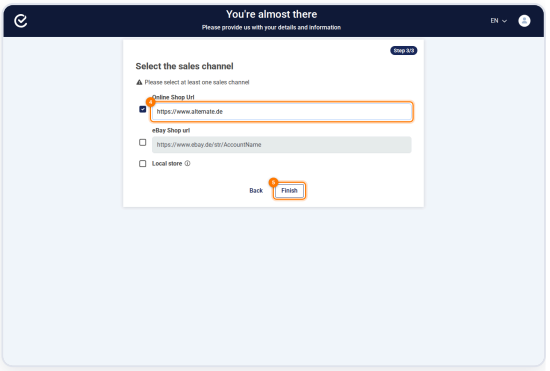
1 Register | 2 Partner code | 3 Place seals | 4 Z-index & phones | 5 Publish

1 Register your shop

Sign up as a retailer at **app.authorized.by/signup** – or log in – and complete your account in three short steps: contact person, company details, sales channel.

> Enter your shop's **exact address with https://**. The seal recognises your shop by its domain and only appears there.

Your brand partners appear under **My Network**; request authorisations from the brands you sell there.



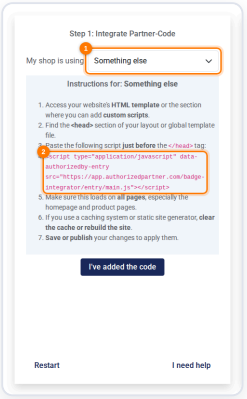
Sales channel: the shop address

2 Add the partner code

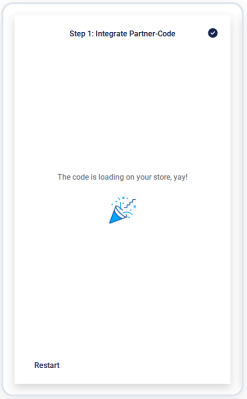
In the app open **Seal settings** and pick your shop system – there are instructions for Shopify, Shopware, WooCommerce, Magento, Google Tag Manager and more. Add this line **once, on all pages**, ideally just before `</head>`:

```
<script type="application/javascript"
  data-authorizedby-entry
  src="https://app.authorizedpartner.com/badge-integrator/entry/main.js"></script>
```

In your cookie consent tool, allow it as **necessary** or **functional** and whitelist `authorizedpartner.com`. Then click **Check now**.



Shop system and partner code



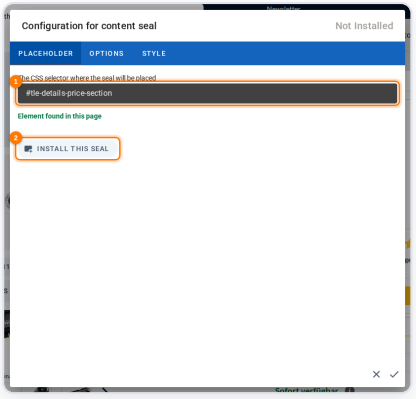
Code found

3 Place your seals with drag & drop

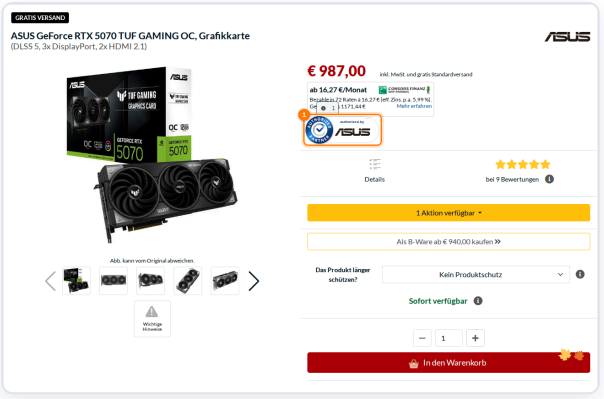
Click **Open drag & drop menu**: your shop opens with the authorized.by toolbar – only you see it. Go to a product page and click **Select seal**.

- **Sidebar seal** – drag the card onto an anchor at the window edge.
- **Content, header, footer seal** – click the cog, enter the CSS selector of the element it goes into (e.g. `#tle-details-price-section`), then **Install this seal** and the tick.
- Spacing and layout: CSS on the **Style** tab.

Below the seals the tool shows the brand and GTIN it found on the page (from schema.org / OpenGraph). They decide which brand the seal shows.



Content seal: CSS selector

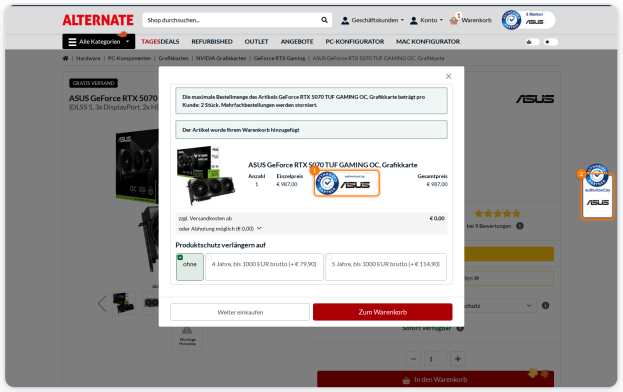


Result: below the price

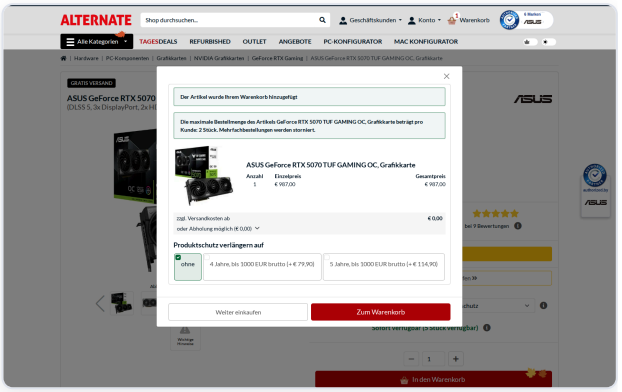
4 Check the z-index – and your phones

> By default (z-index 2000) seals often lie **on top of your shop's popups** – basket/checkout box, menus, cookie banner, chat. Especially the **content seal**.

1. Open each of those overlays with the seals visible.
2. If a seal lies on top: cog → **Options** → **Z-Index** – a value below your shop's popups, above its content (here 1000).
3. Click **Mobile tweaks**: adjust the seals for phones – and set the z-index there too.



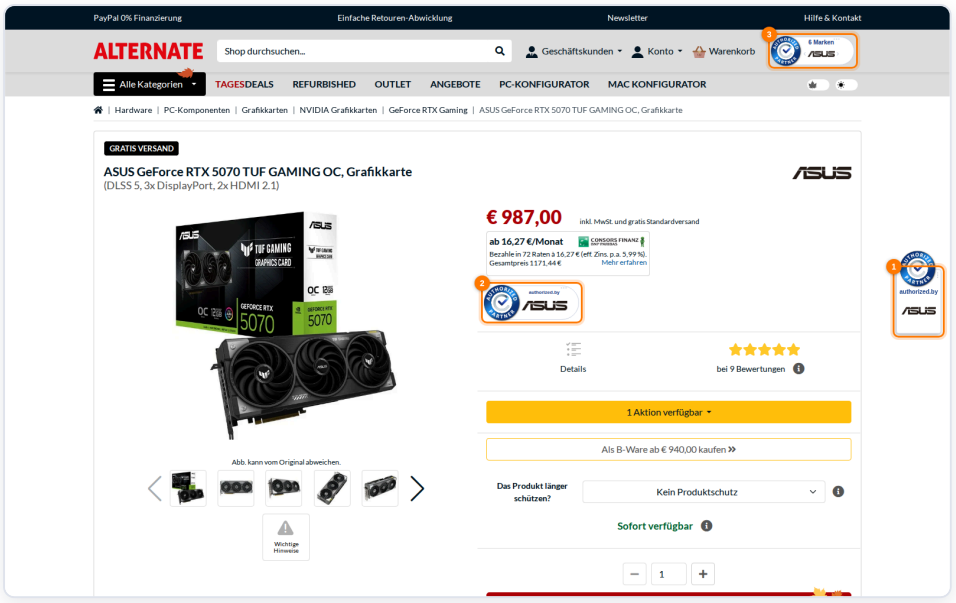
Before: seal over the basket popup



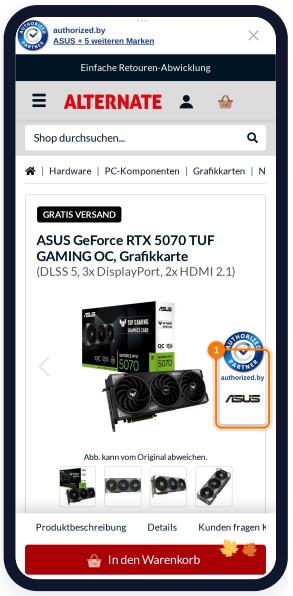
After: z-index 1000

5 Publish and check your shop

Click **Publish**. Then open a product page, the homepage and a phone: the seals show the brands that authorise your shop, and a click leads to your certificate on authorized.by.



Desktop: sidebar, content and header seal



Phone

Before you go live

- [ ] Partner code on all pages, allowed in the cookie tool
- [ ] Brand and GTIN found on product pages
- [ ] Seals below basket popup, menus, cookie banner, chat
- [ ] Checked on a phone (Mobile tweaks)
- [ ] Published – and company profile complete for the certificate

Which seals you get depends on your package: **Basic** (sidebar seal on the homepage), **Business** (all pages, TÜV ShopIdent), **PREMIUM-Partner** (brand logos on product pages and the content seal, granted by the brand).

PREFER TO DO IT TOGETHER?

Book free assistance

A free 1:1 session with our seal experts, via screen sharing – approx. 30 minutes.

Book your session →

www.authorized.by/en/shops/seal-implementation-manual/

Illustrative example: screenshots show the seal on a real online shop (alternate.de) with sample data.

More detail: the full installation guide. Questions: support@authorized.by · +49 (0) 89 / 716 723 70 – 0